

**“Praise Singapore Culinary Escape”  
PROMOTION**

**HOW TO ENTER**

To be eligible to enter, individuals must buy 4 units (1 case) of any Praise 2.4L Dressing or Mayonnaise OR 1 case of Praise or ETA Portion Control Dressings OR 1 pail of Praise 97% Fat Free Mayonnaise in one turn-in order form. This order form is available on the Goodman Fielder foodservice website, as an insert in the Foodservice Rep Magazine, or can be obtained from a Goodman Fielder or distributor sales representative.

The entrant will also be required to answer one question that appears on the official entry form:

*Question: ‘In what ways are Praise Dressings and/or Praise Mayonnaise good for your business?’ (Answer in less than 25 words)*

Entries may be submitted by fax or post. Physical entries should be sent to: Praise Singapore Culinary Experience, P.O. Box 1132, North Sydney, NSW 2060, or to the Praise faxline 1800 000 066. Entries can be placed until 11:59pm AEST on 28/02/10.

**TERMS AND CONDITIONS**

1. Information on how to enter and information regarding prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years and above who have a registered foodservice business. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter.
3. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and to disqualify any entrant who submits an entry that does not comply with these Terms and Conditions, or who tampers with the entry process. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
4. Incomplete, indecipherable or illegible entries will be deemed invalid.
5. Multiple entries permitted, subject to each entry being submitted separately and in accordance with entry requirements.

6. Promotion commences on 01/11/09. All turn-in orders must be received by 11:59pm AEST on 28/02/10. The winner will be decided at The Armory, Level 7, 53 Walker Street, North Sydney, NSW 2060 on 05/03/10 at 11:00am AEST. The Major Prize winner will be notified in writing by 12/03/10. The Promoter's decision is final and no correspondence will be entered into.
7. Instant win prize: For every Foodservice Rewards label redeemed on pack double points will be awarded until 28/02/10. Entrants must be Foodservice Rewards members to receive the double points and joining is free via [www.foodservicerewards.com](http://www.foodservicerewards.com).
8. The Promoter will in its sole discretion determine the Major Prize winner based on its assessment of all answers provided on eligible entries. This winner will win a trip for two (2) adults to Singapore valued at up to AUD\$10,000.00 depending on date and point of departure. Prize includes return economy airfares from winner's nearest capital city to Singapore, return transfers from Singapore to the Hilton Singapore including departure transfers, five (5) nights five (5) star accommodation at the Hilton Singapore including organised entry into FHA Trade Show, two (2) dinners for two (2) and a guided tour of SATS Inflight Catering Centre. Spending money, additional meals, taxes, insurance, peak period surcharges, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize must be taken by between 19/04/2010 and 24/04/2010 and is subject to booking and flight availability. Total cost of package awarded by Promoter will not exceed AUD\$10,000.00 and winner of Major Prize will be responsible for any additional charges above AUD\$10,000.00 in the event that winner chooses to take prize during peak/high season and such charges are incurred. Winner may be required to present credit card at time of accommodation check-in to provide security for incidental expenses e.g. mini-bar.
9. The Promoter does not warrant or represent in any way that winner will be able to accrue Frequent Flyer points on flights won. Major prize does not include Frequent Flyer points associated with flights won. The Promoter disclaims all responsibility for winner's ability or inability to accrue Frequent Flyer points on flights won.
10. Major prize is subject to the standard terms and conditions of individual prize and service providers.
11. Subject to the terms and conditions of the participating prize provider(s), if for any reason a winner does not, once the prize has been booked, take the prize or an element of the prize at the time stipulated, then the prize or that element of the prize will be forfeited and will not be redeemable for cash.
12. Any unused balance of Foodservice Rewards points will not be awarded as cash. Redemption of Foodservice Rewards points is subject to any terms and conditions of the issuer including those specified on the Foodservice Rewards label or website.

13. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or similar specification, subject to any written directions from a regulatory authority.
14. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
15. Any cost associated with accessing the promotional information on the various websites is the entrant's responsibility and is dependent on the internet service provider used. The Promoter accepts no responsibility for any late, lost or misdirected entries due to technical disruptions, network congestion or for any other reason. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
16. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
17. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. Entrants should direct any request to access, update, correct or delete information to the Promoter. All entries become the property of the Promoter.
18. The Promoter is Goodman Fielder Consumer Foods Pty Ltd of T2, 39 Delhi Road North Ryde NSW 2113. ABN 35 000 024 546. Telephone: (02) 8899 7000.