

PAMPAS CELEBRATES 75th BIRTHDAY WITH NEW WEBSITE FOCUSING ON PROFESSIONAL RANGE

Pampas, Australia's leading frozen pastry brand – is celebrating its 75th anniversary with the introduction of a dedicated website for the foodservice sector: www.pampaspro.com.au.

Focusing on its range of products for the professional market and their versatile application, the new website showcases the quality attributes of Pampas frozen pastry – attributes which have seen Pampas outlast many of its competitors over the past three quarters of a century!

Today's foodservice professionals can purchase Pampas products with the assurance that they'll have perfect pastry every time.

"Whether you're cooking a traditional pie or a delicate dessert, Pampas is the ideal choice for convenience, ease of use and assurance of consistency," says Donelle Jones, National Marketing Manager.

"Pampas offers foodservice professionals a great selection of ready to use pastry in formats and styles to suit all your needs."

Pampas is justly famous for its golden pastry in a range of formats, all of which offer versatile application. Pampas pastry is ideal for pies, sausage rolls, pasties, sweet or savoury tarts and flans and turnovers to name just

a few.

The extensive Pampas pastry selection consists of easy-to-use dispenser rolls packs for puff pastry, shortcrust and pie base pastry. These are complemented by ready rolled sheets of homestyle shortcrust pastry, fast-thaw puff pastry; frozen filo and spring roll pastry; sweet short pie tops in 190mm and 102mm sizes; and an exhaustive selection of frozen pastry cases (baked and unbaked) in various sizes from 70mm to 178mm to suit professional requirements.

For further information on the Pampas professional range, please visit www.pampaspro.com.au or contact GF Food Services Consumer Advisory line on 1800 025 066 or local wholesaler..

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